



**CNU – Southern California Chapter-In-Formation
Executive Committee Meeting
Saturday, July 8, 2006**

In Attendance:

Name	Representation	Phone
Kevin Colin	Coastal Representative	805-654-7890
Art Cueto	Orange Representative	562-631-6418
Jim Kumon	LA/Kern Vice Chair	626-844-2400
Alan Loomis	LA/Kern Co-Chair	818-548-2140
Elizabeth MacKillop	LA/Kern Secy-Treasurer	213-607-0070
Jane Paul	Student Representative	310-902-1210
Marsha Rood	LA/Kern Co-Chair	626-568-8329

Not in Attendance:

Howard Blackson	San Diego Representative	619-298-1755
Chad Johnston	Inland CA Representative	949-250-4680

Marsha Rood began the meeting with a welcome and a request for round-table introductions.

Chapter Organization: Chapter Status, Financial Update, and Non-Profit Application

The business discussion began with the topic of chapter organization. Elizabeth MacKillop confirmed that we have received recognition from CNU as a Chapter Organizing Committee. Our role as an Organizing Committee will be to fulfill the requirements for attaining full chapter status and to insure the long-term viability of the Chapter. We reviewed CNU's checklist of requirements for full chapter status.

Elizabeth also reported on our efforts to apply for a 501(c)(3) non-profit status and gave a financial update. We have received \$2500 from Torti Gallas and Partners as startup money and, with the help of Torti Gallas, have opened a checking account with Bank of America. The money from Torti Gallas represents a combination sponsorship and loan. The parameters on this have not been set, however. We will develop a program for sponsorship levels and approach Torti Gallas, along with others, to determine contribution levels. We will retain Pasadena lawyer, Darrell Brooke, to begin work on the 501(c)(3). We anticipate that this process will take approximately 1 year to finish and will cost \$2500.

Current finances are:

Income:

\$2500.00	Received as a combination sponsorship/loan from Torti Gallas and Partners. Amounts of each to be determined at a later date.
225.00	Received from Chapter Founders
100.00	Funds receivable from Bank of America as a promotion for opening an account.
\$2825.00	Total income to date

Expenses:

\$1500.00	To be paid in the next week as a legal retainer for the 501(c)(3) application. Another \$1000.00 to be paid in 4 months.
\$1325.00	Net funds available.

We have opened a post office box and now have an official address. It is:

CNU-SoCal
P.O. Box 71022
Los Angeles, CA 90071

Chapter Organization: Web Site and Mailing Lists

Jim Kumon reported on the web site and Chapter mailing lists. He is working to update the lists with some new names he has received. Elizabeth will contact CNU National to get their most recent list for our region. Jim also is updating the web site to include more current information about us, as well as minutes from our meetings. CNU National now has a link to our web site on their Chapters information page. Once our web site is updated, Jim will send a mass email to update members in our region on our progress.

Chapter Organization: Executive Committee Meeting Schedule

The Executive Committee will meet on a monthly basis for the foreseeable future so that our efforts to organize take root more rapidly. The next scheduled meetings are Saturday, August 5th and Saturday, August 26th. Meetings will be held in the Torti Gallas conference room.

Chapter Organization: Advisory Board Appointments

A brainstorming session was held about locating individuals to act as an Advisory Board. In general, the sense of the committee was that the Advisory Board should be composed of seasoned professionals who act as a sounding board for our ideas and events, and who meet the following criteria:

- Bring credibility to our organization
- Can act as speakers at events
- Can serve as experts on panels
- Have extraordinary networks that may benefit our organization

In addition, the ideal Board should be characterized by geographic, occupational, gender and racial diversity, and should include representatives from non-profit, for-profit, and educational organizations. A preliminary list of potential candidates was drawn up, and we will continue to search for other candidates. Alan Loomis will create a matrix of individuals and their strengths to give this effort shape for the next meeting.

CNU XIV: Chapter Meetup

Jim Kumon reported that our Chapter Meetup at CNU XIV was successful. We had approximately 20 attendees. Notably, most of those attending were new faces. Some of them have just moved to Southern California. Jim was able to get some of these new faces to fill out our survey, which will give us an idea of their background and interests.

Fundraising and Events

The question of funding got strong attention, and there is a recognition that, with the final payment on our 501(c)(3) application due in 4 months, available funds will be depleted by mid-November. Thus, we need to locate additional funds in short order. Now that we have a bank account, we are in a position to pursue that. Elizabeth MacKillop identified two groups as potential sources of funds:

- 1) the general list of 300+ CNU members in Southern California
- 2) a short-list of potential high-end sponsors who have an interest in preserving the long-term legacy of New Urbanist principles within the region.

Jim Kumon will review guidelines for sponsorship levels set by the Organizing Committee at our April 29th meeting and write it up. The sense of the Executive Committee was that individual sponsorships should be \$25 for students and \$100 for everyone else, and that we would re-visit high-end sponsorship levels after Jim reviewed the guidelines.

Art Cueto suggested that the list of CNU XIII sponsors would yield candidates for the high end group. He will work with Jim to organize that list for this purpose.

Jim Kumon will develop a first draft of letters to solicit funds. Alan Loomis and Marsha Rood will do follow-up. We are considering an event for the high-end group in September to raise awareness, create support for our activities, and solicit donations. Elizabeth MacKillop will head up event logistics.

We would like to hold a general roundup in late October or early November. This would be a gathering for the full Organizing Committee and all CNU members in our region, and would serve to revisit our objectives, update everyone on the course we're taking, and get feedback from the membership. We will review plans for a Road Show and talk about how we should organize ourselves.

Links to Other Organizations

Discussion turned to how we might link with other organizations. The Master's student planning group at USC has asked to be wrapped into our activities, and we would like to accommodate them and other student groups. In addition, we would like to reach out to young professionals and encourage their involvement through mixers. Jane Paul and Jim Kumon will formulate a plan to pursue this goal.

The Northern California Chapter has proposed getting together to discuss mutual interests. The sense of the Committee is that it is a little early for such a meeting. However, Alan Loomis will connect with them to make contact and invite them to our November event. Art Cueto has many contacts in Northern California, and will assist us in looking at state-wide events in the future.

The Good of the Order

As a way closing the meeting, Marsha Rood asked if anyone had general thoughts on The Good of the Order. We agreed that it had been a good meeting, covering many topics, and that we were satisfied with our progress. With that, the meeting drew to a close. We will reconvene on Saturday, August 5th.